

Saleah

BRIDGE APPLICATION

2024-2025

BRIDGE PROGRAM APPLICATION

PLEASE RESPOND WITH ANSWERS BELOW

Thank You

Thank you for your interest in our our Bridge Program! This initiative is designed to make premium branding services accessible to underrepresented and financially constrained founders. Please complete this form to apply for discounted or pro bono services.

01.

Consulting

1. Name:
2. Business Name:
3. Business Website (if applicable):
4. Email Address:
5. Phone Number:
6. Industry/Field:
7. Business Structure (LLC, Nonprofit, Sole Proprietorship, etc.):

02.

Underrepresentation

- Please identify any underrepresented group(s) you belong to (if any).

This program aims to increase access to high-quality branding services for U.S. citizens from underrepresented communities, including those who may face systemic barriers due to their race, ethnicity, socioeconomic background, or first-generation status.

- Are you a certified member of any business diversity organizations (e.g., WBENC, NMSDC, SBA)?

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03.

Consulting

1. What is your annual household income?
2. For businesses, please share your annual revenue + total funding raised (if applicable):

3. Are you currently enrolled in any support programs or initiatives for underserved entrepreneurs (e.g., grants, accelerators, government assistance)?

04.

Statement of Need

- Please describe your business, the challenges you face in accessing premium branding services, and how participation in the Bridge Program would impact your business (250-600 words):

Supporting Documents

Along with this application, please be sure to include the following:

Proof of Annual Revenue

- Tax returns or profit and loss statements showing annual revenue of \$150,000 to \$400,000.

Business Registration Documents

- Proof that the business is registered and legally operating.

Financial Need Statement

- A brief written explanation outlining why the services are inaccessible at market rates and how the discounted program would benefit your business.

Proof of Profitability

- A recent balance sheet or income statement demonstrating profitability.

Budget Preparedness

- A declaration of readiness to meet the minimum engagement fee (\$5,000) for branding services, signed by the applicant.

For Startups Without Full Financial Records

Startups that have not yet reached profitability may still qualify if they demonstrate clear business potential and readiness to invest in branding services with a minimum budget of \$12,000.

Applicants must provide a detailed business plan, current funding sources or commitments, and a written explanation of how professional branding will impact their business growth and market position.

05. Agreement

By signing below, I certify that the information provided is true and accurate. I understand that participation in the program is limited and competitive.

Signature:

Date:

Thank You Again

Once completed, please select submit it to our email:
hi@saleah.agency

Once sent we will review your application. Due to high demand, we may not be able to respond to every inquiry. If your application is selected, you can expect to hear from us within two to four weeks. We will carefully review your application and, if moving forward, schedule a meeting to discuss your project further. A final decision will be communicated following the meeting.